The Sensational Novelty Hit - Introduced by EMMA CARUS

THE HIGH COST OF LOVING



The High Cost Of Loving.



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Makes One-Stepping A Pleasure





"CHAPEL CHIMES"-Reverie.
Introducing that fascinating CHIME EFFECT
Be sure to get a copy - you willthoroughly enjoy it.

"THE SATURDAY EVENING POST"



Down goes the price!

NPRECEDENTED! Here's the big 30c song hit of six different \$2.00-a-seat musical comedies now selling at a dime. Last month this song sold all over America for six nickels. In England, France and Germany, seven nickels. TODAY, TWO NICKELS in America, except Pacific Coast cities and Canada, 15c.

The REASON for the Reduction:—"YOU'RE HERE AND I'M HERE" has a double lyric—both a Duet and a "Dance" lyric. Its wonderful melody should place this piece on every piano in the world. We want to help. We've put the price down so that the volume of sales will go up. We much prefer several million people to enjoy this unique melody at 10c than to have, say, only half a million enjoy it at 30c. And everyone who buys a copy now saves 20c.

"YOU'RE HERE AND I'M HERE" has captured Atlantic City, New York and Coney Island. It will capture you eventually, no matter where you are. Thousands will get their copy Today. Get yours Today-for copies may not last long at this "two-nickel"



REMEMBER—This Song never sold before for less than Thirty Cents Price Reduced Today-Pacific Coast Cities and Cauada, 15c. Elsewhere, 10c At any Woolworth, Kresge, Kress, McCrory, or any other 10c store, Music or Department store

Other New "FEIST" Songs!

CONALD BRID

"Over the Alpine Mountains, 'latest by the writers of "Peg O' My Heart," "Mandalay," "Rip Van Winkle," etc. "When You Wore a Tulip and I Wore a Big Red Rose, "by Percy Wenrich, composer of "Put On Your Old Grey Bonnet," "Rainbow," "Kentucky Days," etc. "The Aba Daba Hanaymoon "a "seal"

The Aba Daba Honeymoon, ''a "real" Novelty Song by two NEW writers.

- Beautiful Roses, 'successor to 'Isle D'Amour.'
- The High Cost of Loving the most talked about comedy song of the day.
- "When It's Moonlight on the Alamo" "On the Shores of Italy
- "Celebratin' Day in Tennessee;"
 "The Game of Love!—another "That's low I Need You" by the same writers.

You can also get these pieces for your Talking Machine or Player Piano SPECIAL NOTE: You can get all these songs from your dealer. Please do so. If you can't, send us six 2c stamps for one, or a dollar bill for any nine pieces.

LEO FEIST, Inc., FEIST Building, 231 West 40th Street, New York City



Mr. and Mrs. Vernon Castle

'trotting" to "YOU'RE HERE AND I'M HERE."

When America's greatest dancing couple feature any piece you can safely depend on it as the very best in correct rhythm. "YOU'RE HERE AND I'M HERE" is a "world beater" either as a one-step, two-step or trot. Besides a melody which "tickles the toes" it has the perfect rhythm for the modern dance.

If your orchestra, talking-machine or player-piano renders it you'll enjoy dancing

as never before.
We don't want you
to take our "say-so"
about this song. You must hear it sungor dance to it-to realize its full beauty and charm of melody its rhythm and go.

The most melody the most dance movement - 10c ever purchased.

Will you try it? Will you sing it? Will you dance to it? Will you?

Price reduced to 10c: Pacific Coast and Canada, 15c.

Never sold before for less than 30c.