# FLOATING DOWN the RIVER (Cause It's Moonlight Now In Dixieland)



Originally Introduced by

ROGER LEWIS
Author of "DOWN HOME RAG"
"YOU CAN'T EXPECT KISSES FROM ME"et

JAMES WHITE

WILL ROSSITER
136 W. LAKE ST. CHICAGO NU.
ALBERT C. SON. SYDNEY AUSTRALIA



### The "BIGGEST WALTZ-SONG HIT" of the YEAR

### When I Met You **Last Night in Dreamland**



LAMBERT

**Beth Slater Whitson** 

"Meet Me To-night in Dreamland" Music by

### W. R. Williams

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### "I'D LOVE TO LIVE IN LOVELAND," "WHEN THE MOON PLAYS PEEK-A-BOO"

\$5,000.00 Per Week for Singing this Wonderful Song. There are so many big and well known professionals singing this song that their weekly ries are over five thousand dollars per week, and when you stop to realize how very particular the big singers are when picking out a song to popularize you must sataries are over five thousand dollars per week, and when you s know this really is a wonderful song, and not just because we say so.

True it's written by two of the best and most successful writers we have in this country, and true the famous Maud Lambert, "The Queen of S duced it, but even then, if the song did not contain all the elements of success, if it were not just the "kind of a song" the Public want, all the sing booming in the world couldn't make it Popular.

becoming in the world couldn't make it **PODULAR**.

We print here, part of the chorus, so you can judge for yourself. It's a beautiful little story, well told, and a melody thet's just as beautiful, and it's truly a song that brings comfort and consolation to our hearts, and when anything can do that, it's surely worth while possessing. We want you to have a copy, because you'll be just as enthusiastic as we are, and you'll tell your friends about it, and they'll tell theirs, and so on. Don't put it off another day—get a copy and be happy—in no other way can you get so much for so little—for this song is for sale at all the ten cent stores and Music Departments all over the world.

### O"or "DEARIE WON'T

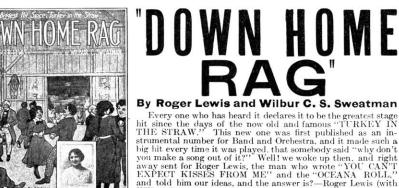
By EVANS LLOYD of Lloyd and Whitehouse





Not in the history of songs do we know of a more artistic, "classy" little song than this one. It's what the mosic publishers call a "novelty ballad," because there is much novelty in the idea and treatment of the theme, and at the same time, it's also a ballad. The "chimes" effect in this song has already been whely minted, as are all original ideas, but the imitations in this case are simply boosting this original song, and it's quickly getting to be one of the big hits of the year. Many well known professional singers are featuring this song, and every day more are taking it, so we suggest you put this song dawn on your list of the "good things that last" and that you make the full title, so that the clerk won't misunderstand—"NEXT SUNDAY AT NINE" or "DEARIE WON'T YOU CALL ME DEARIE"—writen by Evans Lloyd, and published by Will Rossiter. We mention all this, because we don't want you to get any of the bad "imitation" and then be disappointed in the song and blame us. There's a lot of "misk-ading the public" going on in the music business, and we're glad to warn you when we can. Will Rossiter "The Chicago Publisher," is giving the Public more for their money than any other publisher, and all the bigness sing his googs, so you'll always be safe in buying any of his publications. Don't forget to get a copy of "NEXT SUNDAY AT NINE," etc., the next time you are in the Music Department.

### DOWN HOME RAG



Every one who has heard it declares it to be the greatest stage hit since the days of the now old and famous "TURKEY IN THE STRAW." This new one was first published as an instrumental number for Band and Orchestra, and it made such a big hit every time it was played, that somebody said "why don't you make a song out of it?" Well we woke up then, and right away sent for Roger Lewis, the man who wrote "YOU CAN"T EXPECT KISSES FROM ME" and the "OCEANA ROLL," and told him our ideas, and the answer is?—Roger Lewis (with Wilbur Sweatman's music) has produced one of the biggest hits of the season. "DOWN HOME RAG" is a mighty funny song, and it's a "great" barn dance. I'll wager you can't keep still when you hear it. Lee White & Geo. Perry, of New York when you hear it was played. The name who was in it was played. The name when you hear it was played. T



British copyright secured

### Floating Down the River



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THREE MORE "GOOD-LUCK" SONG "HITS"

### "TEACH ME THAT BEAUTIFUL LOVE"

WORDS AND VAN AND SCHENCK





Right now, there are two young fellows making the rounds of the best Vaudeville theatres, and are creating sensations (as it were) by their clever singing and playing. The name of this team is Van & Schenck. It's an unusual name, isn't it? Yes! well! It's a very unusual act, and these two young men are the writers of this song "TEACH ME THAT BEAUTIFUL LOVE," and this song is the biggest hit in their act—so—here we have a clever some by clever writers, and the public falling over themselves buying theatre tickets to hear them sing this song. Now then, you can save yourself the wear and tear of waiting ine at the Box Office (just to give the "Boob" on the Inside a chance to bark at you), by getting a copy of this song where you always buy your music, and then play and sing it yourself, and you'll enjoy every word and note of it. It's a dandy little song, and we

you), by getting a copy of this song where you always buy your music, and then play and sing it yourseif, and you'll enjoy every word and note of it. It's a dandy little song, and we know you'll get a copy. If you can't get a copy from your local dealer, send twenty-five cents to the publisher, Will Rossiter, 136 W. Lake St., Chicago, Ill., and receive a copy by return mail, ALSO CATALOGUE OF OTHER POPULAR MUSIC.

### "ALL NIGHT LONG" WILL ROSSITER'S "OVERNIGHT" HIT!





First of all we want to say this song is by Shelton Brooks, who wrote "SOME OF THESE DAYS," and that song has the honor to have more imitations than any other song ever written. "SOME OF THESE DAYS" was a great song and a great hit from Coast to Coast, BUT in this song, "ALL NIGHT LONG," we have a still more wonderful composition. There are positively "tears in the melody" and once heard is never to be orgotten. One can not really tell you In words all the beauties of this number; you must hear the song for yourself, and by studying its every dand every note, you will then realize it truly is a "wonderful" song. It's one of those rare speciments that every time you sing and play it, you find something new to enthuse about, and to hold your attention. Don't cheat yourself out of a copy of THIS song, "ALL NIGHT LONG." If you can't get this from your local dealer, you may know he's either sound asleep or he doesn't know his business, and is "just spoiling things" for some live fellow. Send twenty-five cents to Will Rossiter. The Chicago Publisher," 136 W. Lake St., Chicago, Ill., and receive a copy by return mail, ALSO A COMPLETE POPULAR SONG CATALOGUE.

### SUCCESSOR TO "MAMMY'S SHUFFLIN' DANCE"



### "OH! YOU GEORGIA ROSE"



This is just the kind of a song that becomes very popular; because it's simple, sweet and pretty, and musically good. We consider it a worthy successor to our other big hit "MAMMY'S SHUFFLIN' DANCE," and this new one, "OHI YOU GEORGIA ROSE," is already very popular with the best Vaudeville people. Lee White and George Perry, those prime New York Vaudeville entertainers, are making a very big hit with it, and Alexander and Scot., the greatest act of its kind in America, also feature this song, as well as hundreds of others, and they all are just as enthusiastic about this song as we are. "OHI YOU GEORGIA ROSE" is a song that you enjoy; its' really a beautiful little number, and it's well worth your time and money—Don't overlook it, for it's really and truty-in the "song-gem" class. If you can't get this song from your-local-dealer—that's his-fault, not ours, and you can send twenty-five cents to Will Ro.siter, "The Chicago Publisher," 136 W. Lake St., Chicago, Ill., and receive a copy by return.mail, ALSO COMPLETE CATALOGUE.

THE "BIGGEST" SELLING "HITS" of the YEAR



WILLIAMS Author of "When the Moon Plays Peek-a-boo."
Like You." "Roses of Love." "I Never Knew "I Never Knew a Happy Day 'til I Met You."



MAUD LAMBERT
The Manual Lambert of the second of those that will pass the "Million copy" mark. W. R. Williams has been writing song "hits" for over twenty years. He knows what the people want and he has the ability to give it to them. "I'd Love to Live in Loveland With a Girl Like You," is a beautiful song and so simple, sweet and pretty that a child can sing it. Within the year it will be hummed, sung and whistled from Coast to Coast, making millions of hearts beat lighter—the in Loveland With a Girl Like You," is positively part of the world's sunshine that does so much good in the world.

RICHT AT THIS MOMENT there are more real big theartical stars singing this song than any other song in America. They are all taking count-less encores and being cheered to the echo. "I'd Love to Live in Loveland With a Girl Like You," will reach a million and maybe more. You love and appreciate good songs, and your copy that you buy and play and sing from will help to make this grand total.

No matter what kind of a theatre you got to-day, this year, 1912, you'll almost be sure to hear "I'd Love to Live in Loveland With a Girl Like You," as no show is complete without it, so home is complete without a copy. Be a "Good Song Booster" and get a copy to-day and you will be just as enthusiastic about this song as we are. Get a copy for yourself and tell your feeds about it. You simply can't resist it! It's wonderful! It's Heavenly! Inspiring! Remember! the one big song for 1912 is "I'd Love to Live in Loveland With Like You." If your local dealer can't supply you, send 25 cents in stamps to Will Rossiter, 136 W. Lake St., and receive a complete copy by return mall; also new catalogue.

### THE GREAT "SONG RIOT" OF 1912





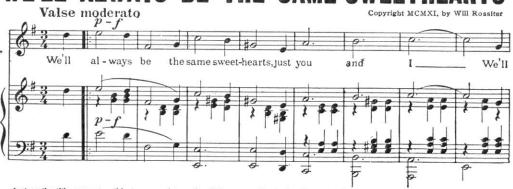
You've all heard of Weber & Field's? You know their reputation for Big successful Shows—Well! just at this moment the biggest success is a Show called "Hanky Panky" playing to maked houses at the Broadway Theater, New York.

The biggest "bit" of the Many Theater, New York.

The biggest "bit" of the West of the Show t

## WE'LL ALWAYS BE HE SAME SWEETHEARTS

### WE'LL ALWAYS BE THE



Just as the litle suggests—this is a very interesting little song. The lyric tells a good little story from life, and the music isly you to judge this song is of the "eatchy" kind and one that you want in your home collection of "good things"—if you haven't already a copy. This song has not been on also song that makes us feel good—and even before every time we play and sing it. That's the kind of song we all ike, and the maket. "Best" selice means it's what the public want—it's not trash—but a kuncisia and sort happen to have it in about that's his faulth—set yours—and you can mail twesty-five sents to the Publisher, Will Reseiver, 136 W. Lake St., Chicago, and receive a came before each and receive a came before a came